

the essential collection

- STERLING PRICE LIST - Spring 2006



The Banner Collection

Available in black or silver powdercoat, or anodised silver unless stated (*). All prices include quality padded carry bag.

description	visible graphic area (mm)	code	RRP (£)
Barracuda	2145 x 600	WH321-600	£85.00
	2145 x 800	WH321-800	£90.00
	2145 x 1000	WH321-1000	£100.00
Excaliber	2145 x 600	WH301-600	£105.00
	2145 x 800	WH301-800	£110.00
	2145 x 1000	WH301-1000	£120.00
	2145 x 1200	WH301-1200	£140.00
	2145 x 1500	WH301-1500	£160.00
	2145 x 2000	WH301-2000	£180.00
Excaliber 2	2145 x 600	WH311-600	£125.00
	2145 x 800	WH311-800	£130.00
	2145 x 1000	WH311-1000	£140.00
	2145 x 1200	WH311-1200	£160.00
	2145 x 1500	WH311-1500	£180.00
	2145 x 2000	WH311-2000	£200.00
Imagine	2185 x 600	UB502-600	£125.00
	2185 x 800	UB502-800	£135.00
	2185 x 1000	UB502-1000	£145.00
Orient (*anodised silver only)	2130 x 800	WH353-800	£65.00
	2130 x 1000	WH353-1000	£75.00
Orient 2 (*anodised silver only)	2130 x 800	WH355-800	£90.00
	2130 x 1000	WH355-1000	£95.00
Pacific (*anodised silver only)	2140 x 800	WH351-800	£55.00
	2140 x 1000	WH351-1000	£65.00
Rollow (*black or silver only)	2000 x 800	UB156	£40.00
Stretch VT	2000 x 600	WH331-600	£60.00
	2000 x 800	WH331-800	£65.00
	2000 x 1000	WH331-1000	£75.00
Uno (*black only)	2200 x 600	UB101-600	£70.00
	2200 x 800	UB101-800	£75.00
	2200 x 1000	UB101-1000	£80.00
	2200 x 1200	UB101-1200	£110.00
	2200 x 1500	UB101-1500	£115.00

NB - add 200mm to the bottom of the graphic to allow for connection to roller.

The Pop-Up Collection

Evolution Xpress – Graphic Kits

combination	curved	straight	RRP (£)
3 x 5	EK502X	EK501X	£740.00
3 x 4	EK402X	EK401X	£610.00
3 x 3	EK302X	EK301X	£480.00
3 x 2	EK202X	EK201X	£350.00
3 x 1	EK102X	EK101X	£220.00

Evolution Quick – Graphic Kits

combination	curved	straight	RRP (£)
3 x 5	WH225-C	WH225-S	£575.00
3 x 4	WH224-C	WH224-S	£475.00
3 x 3	WH223-C	WH223-S	£370.00
3 x 2	WH222-C	WH222-S	£284.00
3 x 1	WH221-C	WH221-S	£189.00

NB - Graphic kit includes frame, mag bars complete with bag, hangers & kickers (for one sided graphic only).

We are continually improving and modifying our product range and reserve the right to vary the specifications without prior notice. All dimensions and weights quoted are approximate and Ultima Displays accept no responsibility for variance. E&OE.

The Literature Holder Collection



Include carry bags unless stated. *Black or silver unless stated.

description	code	pocket size (h) x (w) x (d)	RRP (£)
Illusion A4	WH402	4 Pockets - 302 x 243 x 22 mm	£89.00
Zed-Up Lite A4 (incl. case - anodised silver)	AS315	6 Pockets - 315 x 250 x 23 mm	£115.00
10-Up Deluxe A4	AS205	10 Pockets - 297 x 220 x 15 mm	£99.00
Zed-Up A4	WH412	6 Pockets - 310 x 230 x 24mm	£99.00

Display Ideas

Reflecta D Lightboxes

poster size (mm)	code	additional detail	RRP (£)
841 (h) x 594 (w) - A1	ML901	incl. mains lead & plug	£125.00
594 (h) x 420 (w) - A2	ML902	incl. mains lead & plug	£95.00
420 (h) x 297 (w) - A3	ML903	incl. mains lead & plug	£85.00

Trappa Poster Frames

Anodised silver. Moulded corners in grey or black / Standard Trappa 25mm wide frame, Super Trappa 32mm wide frame.

description	code	A0 (£)	code	A1 (£)	code	A2 (£)	code	A3 (£)	code	A4 (£)	code	A5 (£)
Standard (moulded)	AT405A	£38.00	AT404A	£24.00	AT403A	£17.00	AT402A	£15.00	AT401A	£13.00	AT408A	£12.00
Standard (mitred)	AT405	£38.00	AT404	£24.00	AT403	£17.00	AT402	£15.00	AT401	£13.00	AT408	£12.00
Super (mitred)	AT555	£45.00	AT554	£30.00	AT553	£22.00	AT552	£19.00	AT551	£16.00	n/a	n/a

Wind Dancer Maxi

description	visible graphic area (mm)	code	additional detail	RRP (£)
Wind Dancer Maxi	3500 (max) x 1000 (max)	WD105	16.5L of water per quadrant approx	£195.00

Folding Kits

Carry Bags not included unless stated.

description	Baseline		Contender	
	code	RRP (£)	code	RRP (£)
Senior Kit <i>incl. 1 header panel and basic carry bag</i>	KK103	£119.00	KK402	£135.00
6 Panel Folding Kit <i>incl. 1 header panel 900 x 600mm</i>	KK117	£199.00	KK118	£231.00
8 Panel Folding Kit <i>incl. 2 header panels 900 x 600mm</i>	KK120	£278.00	KK121	£322.00

The Finishing Touch

Double D - Physique Unit

description	code	RRP (£)
Double D Unit with Full Wrap	PK161	£275.00
Double D Unit with Knee-hole	PK186	£275.00

Lighting

2 Light Kits - include 2 lights, carry case and 4-way extension cable. 4 Light Kits - include 4 lights, carry case and 4-way extension cable.

sizes (mm)	code	RRP (£)	2 light kits	4 light kits
Banner Lighting				
Powerspot 700 35w LV	PS700	£40.00	£100.00	£195.00
Powerspot 800 35w Quad	PS800	£40.00	£100.00	£195.00
Pop-Up Lighting				
Powerspot 1000 200w Halogen	PS1000	£60.00	£160.00	-
Powerspot 950 150w Halogen	PS950	£40.00	£120.00	-

Elipse

description	code	RRP (£)
Elipse Moulded Case (incl. foam insert + counter top)	AC334B	£150.00